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INTOUCH SOLUTIONS PROMOTES MULTIPLE NEW YORK CITY EMPLOYEES

NEW YORK CITY (December 22 2015) – Intouch Solutions proudly announces the promotion of five employees in its New York City office. A leading marketing agency serving the pharmaceutical industry, Intouch Solutions has seen rapid expansion over the past five years and actively promotes within the 650-person firm.

The five employees include:

Bibi Ali, account manager, joined Intouch in November 2014 as an account administrator, during which time she quickly outpaced her job description, mastering complex processes, managing team dynamics and ensuring flawless delivery of client work across multiple brands. Ali's detailed-oriented nature, paired with her aptitude for strategic vision, continues to drive excellence in Intouch's New York office. As account manager, Ali will continue to develop client and agency partner relationships, and manage the development of detailed campaign and project plans. Ali will also help manage client initiatives by ensuring projects are delivered on time, on budget and on strategic target.

Charley Aldridge, creative director, has been promoted from associate creative director to creative director. Aldridge joined Intouch in November 2012 in the Chicago office and moved to New York in 2014. Throughout his tenure, he has demonstrated strong creativity, deep dedication and well-rounded industry knowledge. Aldridge has been recognized for his leadership style, which includes a collaborative spirit, likability and positivity. In his new role, Aldridge will manage a team of four art directors, two associate creative directors and two copy writers as they craft the creative work for Intouch's New York-based clientele.

Ryan Clark, group account director, began working at Intouch in September 2011 as an account supervisor – HCP strategy, and was later promoted to account director. Since then, Clark has led many innovative accounts and projects, first out of the Chicago office and now from New York City. Clark's personable approach has built strong and trusting relationships with key clients and his fellow Intouchers. As group account director, Clark will develop unique product offerings to support current clients, and lead both organic growth and new business efforts in the New York office. While encouraging office growth, Clark will also ensure account teams continually provide top-notch work to clients.

Sean Hartigan, vice president, strategic planning, joined Intouch in July 2014 as senior director, multichannel marketing. Hartigan's strategic focus and collaborative mindset have contributed to his continued achievement and the successes of Intouch's clients. As vice president, strategic planning, Hartigan will be responsible for overseeing numerous brand planning and multichannel marketing initiatives. Hartigan helped develop and implement INTUNE, Intouch Solutions'

customer-focused, data-informed multichannel marketing methodology. Leveraging this proprietary and proven model, he will be responsible for articulating strategic direction that addresses brand imperatives while integrating an optimal mix of traditional and evolving paid, owned and earned channels to meet brand goals. In his leadership role, Hartigan will also build and lead a team of planners in New York City and will identify emerging trends, challenges and opportunities relative to modern marketing that he and his team can capitalize on. As a senior member of the NYC planning team, he will also drive collaboration among Intouch subject matter experts, clients and partner agencies to ensure brand imperatives are met and clients are delighted.

Sheila Phillips, senior account manager, has proven her in-depth understanding of and dedication to her clients time and time again since joining Intouch in August 2014 as an account manager. Her proactive nature and ability to consistently provide excellent client service while effectively managing her agency partners have contributed to her recent promotion. As senior account manager, Phillips will serve as a trusted advisor, bringing value to each client's business through a strong commitment to success and consistent performance across various tactics.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. employs more than 650 individuals and is a privately held marketing agency headquartered in the Kansas City area with offices in Chicago and New York. Specializing in solutions for the pharmaceutical and healthcare fields, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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