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**INTOUCH SOLUTIONS' FARUK CAPAN RECOGNIZED AS
DISTINGUISHED MARKETING EXECUTIVE**

KANSAS CITY (October 12, 2016) – Intouch Solutions, a leading marketing agency serving the pharmaceutical industry, is proud to announce that its CEO, Faruk Capan, has been honored as the American Marketing Association (AMA) Distinguished Marketing Executive of the Year. The award is sponsored by the University of Central Missouri chapter of AMA and the Department of Economics, Finance & Marketing.

“I’m honored to be recognized by both the American Marketing Association and my alma mater, UCM,” said Capan. “Since graduating nearly 25 years ago, my journey has been a testament of everything you can achieve through hard work, innovative thinking, and surrounding yourself with the very best people.”

Faruk graduated from UCM in 1992 with his MBA and seven years later Intouch Solutions was born. Since its founding, Intouch has focused on applying digital insights to the pharmaceutical industry. After nearly 20 years, Intouch Solutions still puts emphasis on its clients and team members, as well as physicians and patients.

The AMA Distinguished Marketing Executive Award is awarded to an executive who has made outstanding contributions to the discipline of marketing, as well as to his or her local community. Additionally, this individual’s firm provides a key product regionally, nationally or internationally.

“Having Mr. Capan on campus as our AMA Distinguished Marketing Executive is very exciting,” said Scott Smith, professor and chair, department of marketing and public relations. “Students are always interested to hear from successful individuals in marketing and find keys to success from the information they provide. Mr. Capan's visit is especially meaningful to us, as he is a UCM alum who has accomplished great things in an industry providing solutions to those who help society.”

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. is a privately held marketing agency with offices in Kansas City, Chicago, New York City and London. Intouch employs more than 650 people and has been named Agency of the Year five times by several industry publications. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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