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INTOUCH SOLUTIONS WELCOMES U.S. SENATOR JERRY MORAN TO AGENCY HEADQUARTERS

OVERLAND PARK, Kan. (August 2, 2016) – Intouch Solutions, a leading marketing agency serving the pharmaceutical industry, welcomed U.S. Senator Jerry Moran (R-Kan.), member of the Senate Commerce, Science and Transportation Committee, to tour its Overland Park offices on Aug. 1.

During the visit, Intouch leaders, including CEO Faruk Capan and Executive Vice President Wendy Blackburn met with Sen. Moran, toured the organization’s headquarters and discussed the history and founding of the company.

“I am honored Sen. Moran visited our Kansas City office to learn more about our organization,” said Capan. “Intouch Solutions was built on a passion for innovation, entrepreneurship and growth – characteristics that continue to represent the organization today. Sen. Moran also holds these values as he strives to improve entrepreneurship in the U.S. and advance public health innovations through his role as Agriculture Appropriations Subcommittee Chairman.”

During his visit, Sen. Moran experienced some of Intouch’s initiatives and innovations through a technology demonstration. During the demo session, Executive Vice President David Windhausen; VP, Executive Creative Director Brent Scholz; Director of Product Development Jacob Shepherd; and Sr. Director of Application Development Abid Rahman showed how Intouch is using technologies such as virtual reality, augmented reality, artificial intelligence and machine learning to benefit Intouch clients and the patients they serve.

“Entrepreneurial success stories like Intouch are critical to jumpstarting our economy and creating opportunity,” said Sen. Moran. “It was good to see first-hand the dynamic culture at Intouch and the innovative way they find marketing solutions for their clients. The success of Intouch and other businesses like it is a huge benefit to the region, the state and the nation.”

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. is a privately held marketing agency with offices in Kansas City, Chicago, New York City and London. Intouch employs more than 650 people and has been named Agency of the Year five times by several industry publications. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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