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**INTOUCH SOLUTIONS ANNOUNCES HIRE OF
SVP OF STRATEGIC DEVELOPMENT, JESS SEILHEIMER**

NEW YORK (August 2, 2016) – Intouch Solutions is proud to announce the hire of Jess Seilheimer as its senior vice president of strategic development. A leading marketing agency serving the pharmaceutical industry, Intouch has seen rapid expansion over the past five years. The addition of Seilheimer further expands the 650-person firm.

Seilheimer is responsible for strategic business development – creating actionable plans and solutions focused on innovation and digital transformation for existing and prospective clients.

“On behalf of the entire Intouch family, I’d like to extend a warm welcome to Jess,” said Faruk Capan, CEO of Intouch Solutions. “Jess’ depth and breadth of experience in strategic development in healthcare and digital marketing makes her a natural fit for her new role as SVP of strategic development. I know she will lead our team to further success, and I am proud to have her join our leadership team.”

With more than 14 years of experience, Seilheimer has held roles in client services, digital strategy, business development, product development, consulting and in marketing at a start-up. While tenured in healthcare, her additional experience in CPG, music and entertainment, beauty, venture-backed startups, tech, travel, fitness and finance helps strengthen her understanding of strategic opportunities within healthcare that may be overlooked or left out. Prior to joining Intouch Solutions, Seilheimer founded and served as strategic lead for her own digital marketing consultancy, Cretegic. She has also worked for large advertising agencies, including Havas Life, Grey Healthcare Group and MWWPR.

"To me, Intouch is the Google of healthcare marketing agencies, and joining an organization rooted in technology and innovation is a perfect fit," said Seilheimer. "Over the past few years, pharma has moved beyond tactics – they are depending on their partners to solve enterprise business challenges and implement various phases of digital transformation. When you look at Intouch’s leadership, culture, powerhouse of talent, client roster and industry recognition, no agency is more equipped to deliver on those needs, and I’m thrilled to be leading that effort."

Seilheimer holds a BA in communications from William Paterson University.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. is a privately held marketing agency with offices in Kansas City, Chicago, New York City and London. Intouch employs more than 650 people and has been named Agency of the Year five times by several industry publications. Specializing in

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solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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