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**INTOUCH SOLUTIONS EARNS
BRIGHTEDGE CERTIFICATION**

KANSAS CITY (June 23, 2016) –[BrightEdge](#), an industry leading search engine optimization (SEO) and content marketing platform, has awarded Intouch Solutions full certification as part of the BrightEdge Certified Professional Program. This certification allows [Intouch Solutions](#), a leading marketing agency serving the pharmaceutical industry, to be more efficient and effective, and provide further opportunities and insights for its clients.

Intouch Solutions' Inbound Marketing team provides clients ongoing reporting and monitoring of Web site search health and recommendations around technical, structure and content optimization. The team took an exam to earn the certification, demonstrating mastery across the BrightEdge S3 platform's entire workflow of identifying demand, benchmarking competition, optimizing content and measuring impact.

“Intouch Solutions is proud to earn the BrightEdge Certification. As one of the first healthcare agencies to offer SEO services, this certification further validates our expertise in this space,” said Nathan Stewart, director of content strategy and Inbound Marketing. “The Inbound Marketing team serves as an key component of the broad digital services Intouch provides. This certification will benefit all of Intouch’s clients as it allows us to spend less time reporting tasks and more time driving actionable recommendations and thought leadership.”

About BrightEdge

BrightEdge is the essential content marketing platform for modern business and transforms online content into tangible business results such as traffic, revenue and engagement. BrightEdge's S3 platform is powered by a sophisticated big data analysis engine and is the only company capable of web-wide, real-time measurement of content engagement across all digital channels, including search, social and mobile.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. is a privately held marketing agency with offices in Kansas City, Chicago, New York City and London. Intouch employs more than 650 people and has been named Agency of the Year five times by several industry publications. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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