



**Media Contact:**

**Laura Boyd**

**913-660-9626**

**lboyd@morningstarcomm.com**

**INTOUCH SOLUTIONS ANNOUNCES HIRE OF  
VP OF STRATEGIC PLANNING AND INNOVATION, CHRIS HUMPHREYS**

**KANSAS CITY (June 21, 2016)** – Intouch Solutions is proud to announce the hire of Chris Humphreys as its vice president of strategic planning and innovation. A leading marketing agency serving the pharmaceutical industry, Intouch has seen rapid expansion over the past five years. The addition of Humphreys further expands the 650-person firm.

As VP of strategic planning and innovation, Humphreys is responsible for leading the strategic planning team in the Kansas City office and guiding the team’s overall strategic output. He also helps bring INTUNE, Intouch’s data-driven, customer-centric planning process, to life. Additionally, Humphreys leads the Innovation Group, which services Intouch’s offices in Kansas City, Chicago, New York and London, and is responsible for the development and structure of the core innovation services and underlying teams.

“We are proud to welcome an experienced leader like Chris to our Intouch team,” said Faruk Capan, CEO of Intouch Solutions. “Chris’ strategic expertise in building and launching healthcare brands makes him the ideal candidate for this role, and will further propel Intouch’s brand strategy and innovative outlook. I look forward to witnessing his success as a leader at Intouch.”

With more than 15 years of experience spanning advertising, marketing, consumer insights and finance, Humphreys brings Intouch extensive expertise in addressing strategic challenges. He also holds a deep understanding of brand strategy, and has proven to be a successful leader. Prior to joining Intouch Solutions, Humphreys served as VP, director of strategic planning, for greyhealth group where he led the Kansas City strategy team.

"As the healthcare industry continues to evolve, it requires a deep understanding of patient and provider needs, and innovative solutions to achieve better outcomes," said Humphreys. "I look forward to my dual role, leading both strategy and innovation teams, to leverage Intouch’s legacy of innovation and carry that forward to the future of healthcare."

Humphreys holds a BSBA in marketing from the University of Central Missouri and an MBA in finance from Rockhurst University.

**About Intouch Solutions Inc.**

Founded in 1999, Intouch Solutions Inc. is a privately held marketing agency with offices in Kansas City, Chicago, New York City and London. Intouch employs more than 650 people and has been named Agency of the Year five times by several industry publications. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing

means to these industries. Contact Intouch at [getintouch@intouchsol.com](mailto:getintouch@intouchsol.com) or visit them on the Web at [www.intouchsol.com](http://www.intouchsol.com).

-###-