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## INTOUCH SOLUTIONS JOINS VEEVA OPENDATA PARTNER PROGRAM

**KANSAS CITY (May 17, 2015)** – Intouch Solutions, a leading marketing agency serving the pharmaceutical industry, has joined the [Veeva](#) OpenData Partner Program. As a Veeva OpenData partner, Intouch joins a partner ecosystem to make it easy for life sciences companies to access and maximize customer data, including millions of complete customer profiles. This partnership enables Intouch to help clients leverage data to maximize marketing efforts, including program optimization, systems integration, data warehousing and analytics.

“Becoming an OpenData partner is the next logical step in our partnership with Veeva Systems,” said Faruk Capan, CEO of Intouch Solutions. “As our role with Veeva continues to grow, we see new opportunities to work together to better serve our clients’ needs.”

Intouch’s history of collaboration with Veeva positions the agency to help its clients take full advantage of the capabilities found with CLM, Approved Email, Engage, and OpenData. Intouch Solutions was the [premier content partner for Veeva iRep](#) in 2011, was certified as a [web content partner in 2013](#), and achieved [level four certification status](#) in 2015. As a level four multichannel content partner, this is the maximum degree of Veeva certification an agency can receive.

Intouch Solutions is an agency sponsor of the [2016 Veeva Commercial Summit](#) to be held June 8-10 in Philadelphia. Veeva Systems, Inc. is a leader in cloud-based software for the global life sciences industry.

### **About Intouch Solutions Inc.**

Founded in 1999, Intouch Solutions Inc. employs more than 650 individuals and is a privately held marketing agency headquartered in the Kansas City area with offices in Chicago and New York. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at [getintouch@intouchsol.com](mailto:getintouch@intouchsol.com) or visit them on the Web at [www.intouchsol.com](http://www.intouchsol.com).

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