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***MED AD NEWS* NAMES INTOUCH SOLUTIONS AGENCY OF THE YEAR
AT 27TH ANNUAL MANNY AWARDS**

KANSAS CITY (April 21, 2016) – Intouch Solutions, a marketing agency serving the pharmaceutical industry, was named Agency of the Year Category I by *Med Ad News*. The award was announced during the 27th annual Manny Awards celebration on Thursday, April 21. Based in Kansas City with offices in Chicago and New York, Intouch Solutions ended 2015 with more than \$101 million in revenue, up nearly 32 percent from 2014, and more than 650 employees.

“We are honored to be recognized by *Med Ad News* as Agency of the Year for the third time,” said Faruk Capan, CEO of Intouch Solutions. “In this evolving marketplace, our associates do an amazing job helping our clients reach healthcare professionals and consumers with innovative solutions to improve people’s health and wellness. Intouch represents a new breed of agency. Our multichannel strategies make an impact, and I’m excited to see how our team will continue to innovate and progress in the coming years.”

Agency of the Year Category I is comprised of agencies with incomes of more than \$50 million. The winner is selected based on its creative track record, management strength, financial performance, strategic thinking, account wins and losses, and ability to attract talent. Intouch Solutions was previously recognized as the 2012 Agency of the Year in Category II and 2010 Agency of the Year in Category III. In 2013, Capan was recognized by *Med Ad News* as Industry Person of the Year.

Intouch Solutions was selected, in part, due to its more than 160 percent annual revenue growth over the past five years, as well as its history of ongoing hiring and high retention rates. In 2015 alone, Intouch added 89 employees across its three offices.

In addition to being named Agency of the Year, Intouch was a finalist in the Best Nonbranded Campaign category for its work on You Don’t know Jack About MS, an initiative that provides insight and resources for those who are newly diagnosed or living with relapsing forms of multiple sclerosis.

Med Ad News is the leading pharmaceutical business and marketing publication. For over 25 years, the Manny Awards have paid tribute to the creative work of agencies serving the healthcare market, their people and their contributions to the industry. Each year at the gala awards ceremony, *Med Ad News* and agency professionals come together to acknowledge those making significant contributions, and celebrate creative excellence in healthcare communications.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. employs more than 650 individuals and is a privately held marketing agency headquartered in the Kansas City area with offices in Chicago and New York. Specializing in solutions for the pharmaceutical and healthcare fields, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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