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INTOUCH SOLUTIONS PROMOTES MULTIPLE KANSAS CITY EMPLOYEES

KANSAS CITY (November 20, 2015) – Intouch Solutions proudly announces the promotion of four employees in its Kansas City office. A leading marketing agency serving the pharmaceutical industry, Intouch Solutions has seen rapid expansion over the past five years and actively promotes within the 650-person firm.

The four employees include:

Debbie Smith, manager, marketing analytics, has been promoted from senior marketing analyst to manager of marketing analytics. Since joining Intouch in October 2011, Smith has established herself as a trusted and knowledgeable team player who is highly regarded by both account teams and clients alike. In her new role, Smith will lead the day-to-day operations of a team of marketing analysts, managing workloads and coordinating deliverables. She will also help guide her team to enhance data interpretation and storytelling, as well as interface heavily with other analytics team members and various subject matter experts, including web developers, web designers, RM specialists, marketing strategists and account management.

Michelle Armbruster, director, eCommunications, began working at Intouch in July 2013 as senior manager of relationship marketing. Since then, her dedication, hard work and drive have been widely acknowledged at Intouch and have propelled her forward. As director of eCommunications, Armbruster will act as senior contributor to client relationship marketing projects, focusing primarily on email and SMS implementation and deployment strategy.

Katema Adriyel, senior director, marketing operations, joined Intouch in 2008 as an account manager and has since risen through the ranks to director of marketing operations. Adriyel's positive attitude and hardworking demeanor have greatly contributed to her success. In her new role, Adriyel will lead the marketing operations department that supports Intouch on enterprise initiatives, global communications, compliance and data management.

Chris Knoll, senior quality architect, is the longest-serving member in the quality services department. Chris is recognized for his extensive knowledge of testing theory and practice, as well as for the accuracy of his work. An expert on Apple devices, Chris has been an invaluable asset to his team and clients. In his new role as senior quality architect, Chris will provide guidance for testing mobile applications, including both Android and Apple solutions. His new role is designed to capitalize on his strategic focus to improve mobile testing processes using standard best practices and new coverage techniques, as well as analyze potential impacts of mobile software and hardware changes upon Intouch projects.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. employs more than 650 individuals and is a privately held marketing agency headquartered in the Kansas City area with offices in Chicago and New York. Specializing in solutions for the pharmaceutical and healthcare fields, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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