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INTOUCH SOLUTIONS PROMOTES BRIAN CORN TO VICE PRESIDENT OF PROFESSIONAL AND CONSULTING SERVICES

KANSAS CITY (May 5, 2014) – Intouch Solutions proudly announces the promotion of Brian Corn to Vice President, Professional and Consulting Services. A leading marketing agency serving the pharmaceutical industry, Intouch Solutions has seen rapid expansion over the past five years and actively promotes experienced leaders from within the 500-person firm.

Corn joined Intouch in 2011 as the first Technology Strategist and has played an instrumental role in the growth and development of the team over the years, most recently as the Senior Director of Enterprise Technology Services. With experience in advanced technology engagements, medical device manufacturing and security assessments, paired with his past executive technology positions, Brian is the ideal candidate to provide the necessary direction for this group.

“Brian’s understanding of advanced technology, as well as his ability to effectively manage and lead associates will further strengthen the work we do at Intouch,” said Faruk Capan, CEO. “We are excited to have his leadership and expertise for this new segment of Intouch.”

Corn will lead a team that works with clients and Account Services teams to ensure proposed technology for projects seamlessly aligns with the client’s objectives. He will also establish best practices, policies and processes to support Intouch’s goal of delivering innovative healthcare marketing solutions to its clients.

“I believe the best way to serve a client is to truly understand the client’s goals, objectives and challenges,” said Corn. “I am very excited that my new role offers the opportunity to influence the way in which Intouch strives to understand these client essentials and incorporates them into the practice of solution delivery.”

Corn holds a Bachelor’s of Science in Computing and Information Sciences from Trinity University in San Antonio, as well as an EMBA from the UMKC Bloch School of Business and Public Administration.

About Intouch Solutions Inc.

Founded in 1999, Intouch Solutions Inc. employs more than 500 individuals and is a privately held marketing agency headquartered in the Kansas City area with offices in Chicago and New York. Specializing in solutions for the pharmaceutical and healthcare industries, Intouch is redefining what marketing means to these industries. Contact Intouch at getintouch@intouchsol.com or visit them on the Web at www.intouchsol.com.

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