

so you've gone social

now how do you maintain compliance?

How can you be sure your monitoring program is as effective and efficient as it can be? Push notifications from social networks are inconsistent. Manual monitoring is labor-intensive. Plus, users may comment on a post from six months ago. One missed mention could put your company at risk.

Now there's an easier way for pharma to monitor what's posted on social channels. Introducing SocialQueue, a tool that gathers and alerts you to activity data so you respond in real-time.

FEATURES

 Monitoring queues

 Regular updates

 Related content threads

 Activity recording

 Custom settings

WHAT THAT MEANS FOR YOU

Analyze activity from multiple social channels within the same system

Receive more accurate alerts around new activity on your page

See relationships between activities to better understand the overall conversation

Collect records for each activity, simplifying the auditing and reporting processes

Create your own settings for how activity data should be catalogued

powered by

The logo for Intouch Solutions, featuring a stylized green and yellow 'X' icon followed by the text 'INTOUCH SOLUTIONS'.

WELCOME TO SOCIALQUEUE

NAME	MODULE NAME	WEB PROPERTY NAME	ITEMS REQUIRING ATTENTION
Twitter feed	Social media monitor	@FarmaFaux	4
Facebook activity	Social media monitor	Farma Faux	1
Twitter feed	Social media monitor	@AsthmaBreatheRight	1
Facebook activity	Social media monitor	Farma Faux Breathe Right	2
Facebook activity	Social media monitor	Asthma Attack Awareness	3
Blog activity	Social media monitor	HelpingYouBreatheRight.com	1

SocialQueue dashboard example

be alerted when activity occurs.
be ready to respond or report it.

SocialQueue collects activity data across your social channels, reducing the amount of time needed to catalog commentary and freeing you to focus on other responsibilities.

Whenever activity occurs on your page, you receive an alert so you can respond in real-time and, when necessary, report the content to maintain FDA compliance.

With SocialQueue, you can engage your audience in a two-way dialogue **without the risk.**

According to Facebook, there are 1.65 billion users on the platform each month.

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