



S >> share >> send >> save®

>> The sharing tool used by top pharmaceutical companies

connect with consumers without sacrificing compliance

Navigating the waters of social connectivity can be tricky for any business. But in a heavily regulated space like the pharmaceutical industry, it can be downright risky. So risky, in fact, that many pharma brands avoid it altogether – and miss out on important opportunities in the process.

share

- >> Enable sharing of your digital content on social networks without sacrificing compliance
- >> Control and customize shareable content to meet the needs of LMR
- >> Disclaim liability over content shared on social sites

send

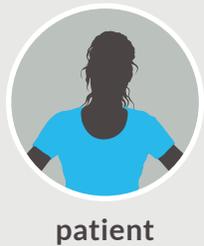
- >> Easily send web content via email, expanding your audience
- >> Protect email forms from bots or other spammers
- >> Customize emails to include product and safety information

save

- >> Allow site visitors to easily refer back to content at a later time with browser bookmark/favorite integration

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 **INTOUCH**
SOLUTIONS®



patient



physician



distribute content.
navigate risk.

Digital content: patients are finding it, consuming it, and passing it along to their friends, families, and healthcare providers. HCPs are sharing clinical info with peers. Now, more than ever, information is being shared on social networks, sent to others via email and saved for future reference.

Of course, as healthcare marketers, we want our messages to connect with the people who stand to benefit most: patients and HCPs. But we also have to make sure that we're staying compliant, even as our content is being distributed across the digital universe.

share with confidence.
control your content.

With **share»send»save**, you're in control of how your message is shared. It's the only secure and reliable tool that makes it safe for pharma to socially distribute digital content.

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Want to learn more about share»send»save?

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